

COOL PLANET PROJECT

Mission Foods



“SoCalGas is helping us to save energy, improve our efficiency costs and to make a positive impact on the environment. Through the Cool Planet Project, we can measure our overall carbon footprint and begin documenting our reductions - positioning us for success.”

—Lucy Gonzalez, VP Sustainability, Mission Foods



Armando Garza, Director of Manufacturing, Mission Foods
Photo by: The Gas Company

Nationwide Tortilla Brand Saves the Bottom Line While Mitigating Greenhouse Gases

Mission Foods manufactures and distributes corn and wheat flour tortillas, tortilla chips and related products, operating 16 manufacturing plants just in the United States. This nationwide tortilla producer manufactures millions of tortillas per day, and currently distributes its products to more than 30,000 stores in the U.S. With great productivity, Mission Foods is committed to finding ways to significantly lower its energy costs and carbon footprint while delivering the finest-quality products.

Corporate Commitment to Energy Management

With the support of Southern California Gas Company, Mission Foods is reducing its energy use, improving cost efficiency and saving the environment. Instilling a corporate commitment to energy management and overall sustainability, Mission Foods worked with SoCalGas® through its Energy Efficiency Calculated Incentive Program to build an efficient new plant in Panorama City, California. The 200,000 square foot facility, one of the larger Mission Foods facilities, was originally built for other purposes, but a committed Mission Foods transformed it into a LEED Gold certified Building. Mission received design assistance from SoCalGas, as well as financial incentives to install preheat combustion air for corn and flour tortilla ovens and preheat cooking oil for fryers – saving them approximately 250,000 therms of natural gas per year! Plant features also include rooftop solar panels for generating some of its own electricity, heat recovery lines, and systems that minimize water usage.

Demonstrating Meaningful Leadership

The Panorama facility is saving energy and reducing greenhouse gas emissions – this renovation project alone avoids over 1,250 metric tons of direct carbon emissions, equivalent to the annual removal of 250 vehicles from the road. These impressive energy savings qualified Mission Foods for SoCalGas’ Cool Planet Project, which pays for membership to The Climate Registry to measure their company-wide carbon footprint. A Climate Registered footprint provides Mission with objective GHG data, enabling Mission to quantify its progress for innovating and improving its sustainable operations. Voluntarily measuring its carbon footprint strengthens Mission’s voice as an environmental leader among industry peers, consumers, and national policy makers.

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